



210. M            August 13, 2010

Reply to Attn of:

TO:                All Prospective Offeror's

Subject:          Request for Proposal NNG10315881R for Ground Systems and Mission Operations (GSMO)

You are invited to submit a proposal for NASA/Goddard Space Flight Center (GSFC), Ground Systems and Mission Operations (GSMO) acquisition. The GSMO Contract is in support of the Flight Projects Directorate (FPD) and will provide mission operation services in all phases of the mission life cycle including concept studies, formulation, development, definition and implementation, operations, sustaining engineering, and decommissioning. Mission operation services include systems engineering to integrate ground system development effort with operations processes and procedures to facilitate effective and efficient outcomes for mission success.

This procurement is a full and open competition. The NAICS code is 541330 Size Standard: \$27 Million. This competitive procurement will result in a Cost-Plus-Award-Fee (CPAF), Indefinite Delivery Indefinite Quantity (IDIQ) contract with an ordering period that extends five years from the effective date of the contract. The anticipated award date is November 2010, which immediately follows the separate 60-day phase-in effort.

One Representative Task Order (RTOs) has been included as Enclosures 1 of the RFP to help the Government understand how you, as our contractor, would carry out the tasks associated with the Statement of Work. Offeror's are required to price the RTO as part of the mission suitability and cost realism evaluation. Potential Offeror's are encouraged to comment on your ability to effectively price this RTO. In addition, this solicitation utilizes a cost evaluation methodology that is different than prior cost evaluations for GSFC's CPAF, IDIQ contracts. Offerors are encouraged to carefully read Provision L.21 of the RFP and the associated Cost Exhibits.

NASA appreciates the comments received in response to release of the Draft solicitation. These comments resulted in improvements to both the quality and the content of the RFP. Offeror's should review the RFP in its entirety.

The following list identifies some areas where enhancements have been made from the Draft RFP to this final RFP that may have not been stated in the Draft RFP questions & responses:

- One new RTO, elimination of the 3 RTO's posted with the DRFP

- Changes to Cost Exhibits due to use of the Government Pricing Model (GPM)  
Exhibits 1\_16 have been replaced with Exhibits 1.1-1.2, 1A-1D, 2A-2F, 3-13
- Addition to Attachment requirement: Quality Assurance Plan
- BOE page count has changed to 75 pages total
- Section L and M
  - Additions: Quality Assurance Plan
  - Re-write: Management Plan, Cost Volume, and Past Performance
- M.2 SOURCE SELECTION AND EVALUATION FACTORS
  - 3. Relative Order of Importance of Evaluation Factors

The Cost Factor is significantly less important than the combined importance of the Mission Suitability Factor and the Past Performance Factor. As individual Factors, the Mission Suitability is the most important and the Cost/Price Factor is more important than the Past Performance Factor.

- M.3 MISSION SUITABILITY FACTOR
  - 3. Weights and Scoring

Subfactor A	Technical Approach	375
Subfactor B	RTO	125
Subfactor C	Management Plan	400
Subfactor D	Small Business	100

All documents related to this procurement, including this letter, the solicitation, attachments, exhibits, the reference library, and any amendments will be attainable electronically from the World Wide Web through the GSFC Procurement Home Page at: <http://prod.nais.nasa.gov/cgi-bin/eps/synopsis.cgi?acqid=133522>. Offeror's are requested to periodically monitor the website for any potential updates.

This RFP does not commit NASA/GSFC to pay any proposal preparation costs, nor does it obligate NASA/GSFC to procure or contract for these services. This request should not be construed as authorization to proceed with, or be paid for charges incurred by performing any of the work called for in this solicitation.

**Proposals in response to this solicitation are due no later than September 27, 2010, 3:00 PM EST.**

Below is a list of Source Selection Authority (SSA) and voting members along with their associated GSFC organizational codes, for the Ground Systems and Mission Operations (GSMO) Source Evaluation Board (SEB). The names provided are for informational purposes only and, other than the Contracting Officer, Kelly Jonas, these individuals should not be contacted regarding the GSMO acquisition. The Government reserves the right to change personnel associated with this acquisition at its discretion.

**SSA**

William Wrobel, Director of Wallops Flight Facility

**Voting Members:**

Beth Keer, SEB Chair (400)

Kelly D Jonas, Contracting Officer (210)

Joyce King, Aerospace Engineer (441)

Terri Wood, Science Data Management Branch (586)

John Lynch, Branch Head of Missions Validations and Operations Branch (584)

Barbara Scott, Flight Software/Support Systems Manager (441)

Offeror's are reminded that a "Blackout" letter for this procurement was distributed to all GSFC personnel concurrently with the release of the Final RFP to industry. Therefore, all communications pertaining to this procurement shall be directed to the Contract Officer listed below. All questions pertaining to the RFP shall be submitted in writing, by mail, or electronically to the Contract Officer as soon as possible for consideration.

If you have any questions regarding this RFP, please contact the undersigned via email at: [Kelly.D.Jonas@nasa.gov](mailto:Kelly.D.Jonas@nasa.gov), **on or before September 10, 2010.**

Thank you for your continued support. We look forward to receiving your proposals.

A handwritten signature in black ink, appearing to read "Kelly D. Jonas". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Kelly D Jonas  
Contract Officer